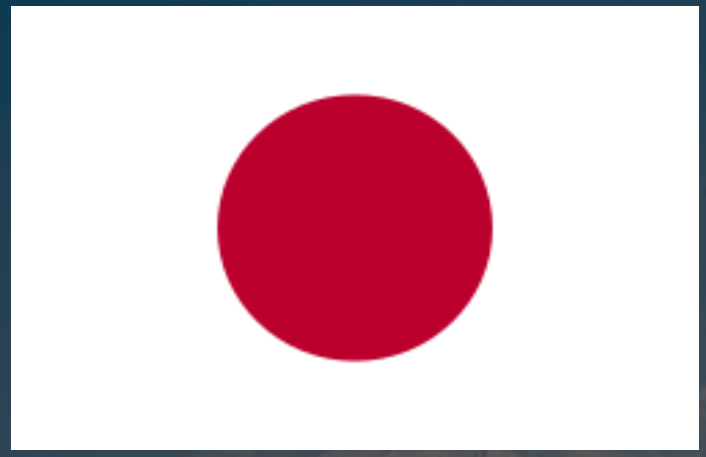
VALENTINE'S DAY

IN JAPAN, AMERICA AND FRANCE



IN JAPAN

Japan is one of the few countries in the world that celebrates Valentine's Day with equal favor not once, but twice. While February 14 is when women give chocolates to men they admire, March 14, known as White Day, is when men have the opportunity to return the favour.

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IN U.S.A

Americans celebrate Valentine's Day each year on February 14th by sending cards or letters, giving gifts such as chocolate or flowers, and having meals in restaurants. Many adults see Valentine's Day as an occasion to offer expensive gifts such as jewelry to their sweetheart.

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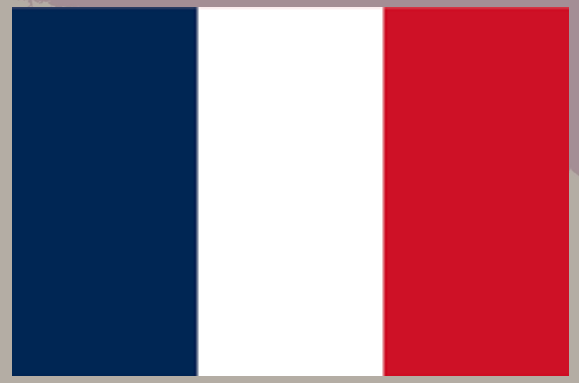
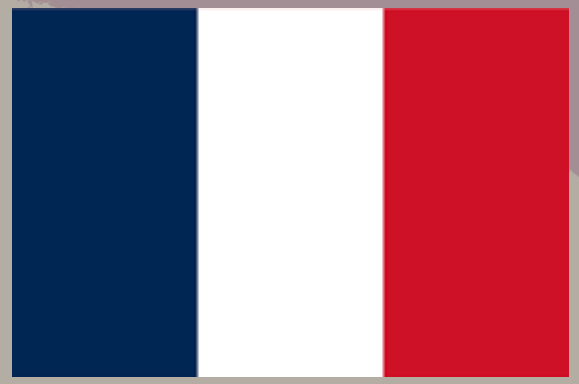


IN FRANCE

- Romantic couples express their love for each other by giving flowers or small presents, booking a romantic meal or even a weekend away but they do not send cards. That's the other big difference. Card giving for any occasion is rare in France and Valentine's Day is no exception.



IN FRANCE

- On Valentine's Day in France, in Paris you can declare your love publicly on the massive electronic information billboards located around the city. You get 160 characters and have to fill in a form online on the Paris city website before 9th February to be in with a chance of having your message picked for display. If it is chosen then it's displayed on all 170 billboards throughout Paris.

IN FRANCE
Unlike in some countries where everyone gets in on this lovey-dovey holiday from the earliest age, in France, Valentine's Day is reserved for adults in love. Kids don't exchange cards and the French wouldn't dream of offering anything to their friends for this *fête*.

THANKS FOR WATCHING!